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Logistics+

YOUR WISE BUSINESS INVESTMENT

The most serious problem for people in the logistics industry is insufficient exposure to a variety of industry experiences. Whether or not you have realized it, the easiest way to overcome this is to learn from the experts and their experiences. The logistics industry is a dynamic industry and there are always new things to learn.

THEREFORE, WE ARE GLAD TO SHARE WITH YOU...

Our Inspiration and Solutions. Through interviews, case studies, special reports, commentaries, helpful strategies and academic studies, Logistics Plus aims to educate and enlighten its readers in the ways that people from many different industries practice logistics/supply chain management. By comparing different companies and their styles of logistics/supply chain management, everyone wins, as new information is shared and new ideas are born.

That's why your subscription to Logistics Plus is a wise business investment. It is truly a bargain at the price, yet the value of the information is priceless! There is no denying that the more knowledge and experiences you accumulate, the better and more fruitful your business decisions will be. This is always the best way to make yourself progressively wiser and more competitive in whatever business you are in.

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Complete the following questionnaire and fax to us on 62-21-65301007**

1. Name :

2. Position :

3. Company Name :

4. Address :

5. Tel & Fax. :

6. E-mail & Website :

7. Your Job Classification :

Corporate Mangement

Logistics, Distribution, Transportation

Purchasing, Procurement, Supply Chain Management

Warehousing, Materials or Inventory Management

Operations, Production, Quality Assurance

Customer Services, Marketing, Sales, Human Resources

8. Type of Industry

Manufacturing

Retail/Wholesale

Others

Oil & Gas, Agriculture, Mining, Wood

Distributors

Servicing

Transportation (Shipping, Shipping Agency, Freight Forwarding, Warehousing)

9. SERVICES OR PRODUCTS you evaluate, specify, approve, budget, recommend, buy or manage

Air Freight Services

Land Freight Services

Ocean Freight Services

Outsourced Logistics

Small Package, Express Services

Port Handling Equipment

Logistics IT Software/Systems

Trucking Equipment

Warehousing & Inventory

Materials Handling Equipment/Systems

Packaging/Labeling Systems

Security Equipment

Education/Training

Dangerous Cargo Management

Others

10. HOW MANY PEOPLE WORKING IN YOUR TEAM (INCLUDING YOU) :

11. ARE YOU A MEMBER OF ANY LOGISTICS OR SUPPLY CHAIN ASSOCIATION :

If yes, please specify :

12. Would you like to receive promotional materials about logistics / supply chain solutions ?

Yes

by e-mail or

by fax

13. WHAT OTHER INFORMATION WOULD YOU LIKE TO READ IN LOGISTICS PLUS MAGAZINE ?

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